

Bruna Miranda – Senior Fashion Designer

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SUMMARY

Senior fashion designer with over 10 years of experience in all stages of garment creation; from market research, concept development to production planning and overseeing factory production.

EXPERIENCE

Senior Fashion Designer

SEPTEMBER 2022–PRESENT

The James Trading Group, Ireland

- Designed and developed multiple collections for Diageo Guinness, Bushmills, and Killarney Distillery ranging across outerwear, jersey, knitwear, and fashion accessories.
- Researched and identified suitable third-party products in line with client's target market for inclusion in aforementioned client's product catalogs.
- Managed multiple workload streams from garment design, sampling, liaising with suppliers in East Asia and EMEA regions, alongside presentation and supporting digital design work.
- Developed initial garment design concepts, tech packs, CAD patterns and supervised the production of samples, approving, and liaising for final factory production.
- Produced research and proposals around improving levels of sustainability in company's production processes, sourcing more environmentally friendly materials.
- Traveled to trade shows in London & Paris for sourcing new suppliers and providers.

Freelance Fashion Designer

JAN 2020–MAY 2021

Various, London UK & Recife Brazil

- Conducted freelance product development for Dayz N Rayz childrenswear brand in London, including developing technical pack, branding identity, and guidance on garment manufacturing.
- Performed brand analysis, branding concept, identity design, and marketing concepts for Le Parkour Sportswear in Recife, Brazil.
- Created a planning schedule for collection, developed sketches for garment concepts, produced technical sheets, and supervised the production of garment samples.

Senior Fashion Designer

JUNE 2017–JUNE 2019

Pratadacasa Fitness Casual, Recife Brazil

- Developed collections, including sketching garment concepts and technical sheets
- Designed CAD patterns and supervised the production of garment samples
- Planned factory production and performed editorial and stylist duties
- Contributed material to the catalog design process

Fashion Designer

JUNE 2015–JUNE 2017

Movimento Beachwear, Recife Brazil

- Developed garments and supervised production of samples, including fitting, detailing, and alterations via AutoCAD
- Contacted providers and managed events
- Designed catalogs and technical sheets
- Assisted in collection planning and event organization

INDUSTRY KNOWLEDGE

Production Planning, Fashion Photography, Product Development, Event Production, Image Editing, Photography, Social Media, Graphic Design, Styling, Manufacturing, Project Management, Coolhunting, Digital Sketching, Mood Boards

TOOLS & TECHNOLOGIES

Adobe Illustrator, Photoshop, Lightroom, After Effects, Microsoft Office, Google GSuite, Outlook, AutoCAD, Audaces

TEACHING

- * **Senac Fashion Design** – 2016
Assistant Lecturer, History of Fashion

AWARDS

- * **Feneart 2015**
– Winner: Student Design Award

SELECTED EXHIBITIONS

- * **Shakespeare 400th Death Anniversary**,
British Consul, Recife, Brazil

PUBLICATIONS

- * **An Analysis of Social Status in Brazil In the 17th Century**, Co-Author,
UFPE, Recife, Brazil

VOLUNTEERING

- * **Pediatric Cancer Unit**, Maria Lucinda Hospital, Recife, Brazil
- * **Adult Civic Further Education Communications**, Recife, Brazil

EDUCATION

Centro Universitário Senac,
Recife, Bachelor of Arts (BA),
Fashion Design (Valedictorian)
2015–2017

UFPE: Universidade Federal de Pernambuco, Recife, Brazil,
Social Science, Bachelor of Arts (BA) Hons, 2009–2012

INTERESTS

Philosophical Literature, Video Games, Classical Film, Arts & Culture